



Karndean
Designflooring



Karndean
DESIGN
AESTHETICS

Create a feeling. Evoke a mood. Express your distinctive style.



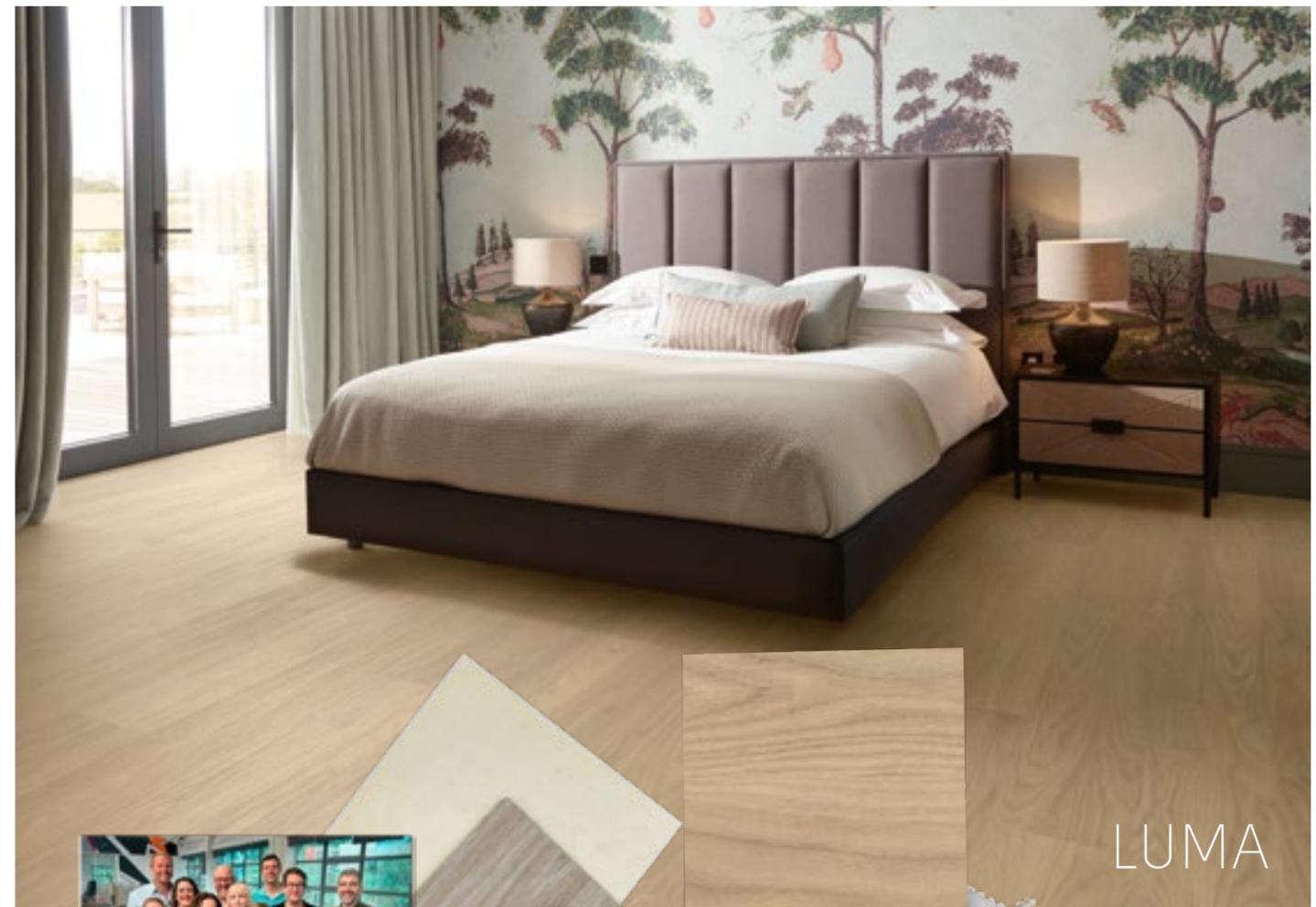
Karndean DESIGN AESTHETICS

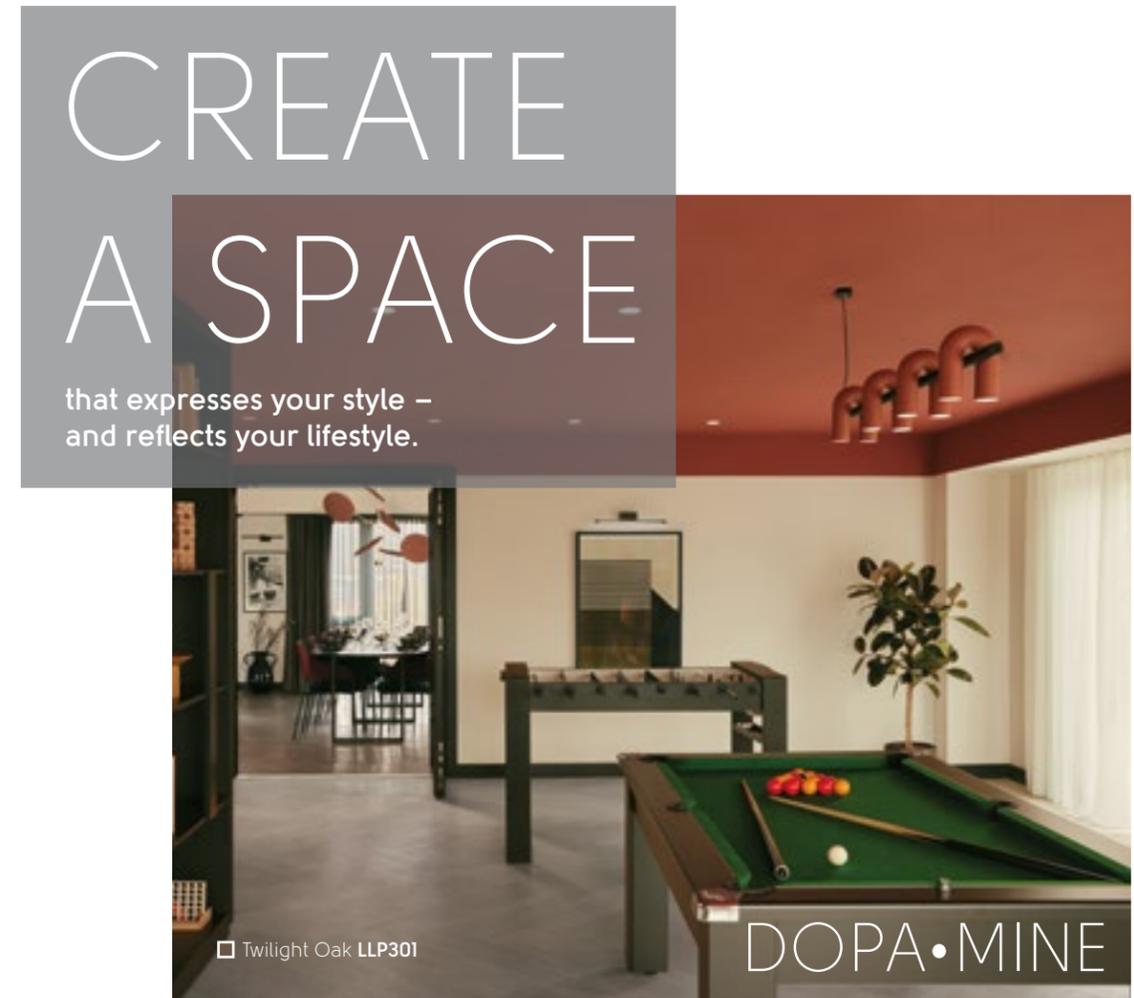
The Synthesis of Style + Mood

Your home is an expression of your style. It's why we travel the world, seeking out the beautiful woods and stones that inspire our luxury vinyl flooring.

In the hands of our talented design team, those woods and stones are used to craft flooring of different colors, textures and character, providing stylish options for a variety of interior design aesthetics.

Every wood and stone design is a Karndean original, each as unique as your style.





The character, color and texture of our original flooring designs are carefully chosen to complement larger interior design aesthetics – holistic perspectives that shape the look, feel and function of an entire space.

Our design aesthetics are continually influenced by the world around us. Changing behaviors, attitudes and values are represented through design choices for colors, textures, shapes and forms.

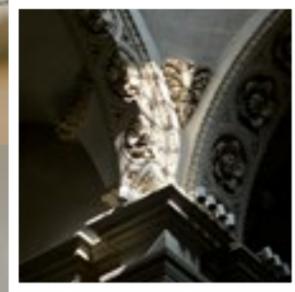
Which design aesthetic matches your style – and your lifestyle?

Use it to choose a floor you'll love for a lifetime.

SENTI

"Senti" means "to feel." It's an idea at the heart of creating peaceful spaces that foster meaningful connection, with our inner selves and with others. Spaces that embrace handcraftsmanship, in all its natural beauty and imperfect character, remind us of our shared humanity, while treasured heirloom pieces connect us to fond memories of loved ones.

SERENITY | CALM | RESTORATION



AVAILABLE IN 2026

■ LLT223

■ SP811

AVAILABLE IN 2026

■ LLT220

■ ST33
SCB-ST33-G

■ EW13
AKP-EW13

AVAILABLE IN 2026

■ LLT226

■ RKP8250

■ RKP8215

■ KP94
SCB-KP94-6

■ RCP6533

■ VGW86T
SCB86

■ RL51
AKP-RL51

AVAILABLE IN 2026

■ VGW151T
SCB151

■ RKP8238

■ WP326

■ SP812

■ RKT3003-G

■ EW02
AKP-EW02

Design Principles

- Natural materials
- Muted colors
- Craftsmanship



Emotional Benefits

- Human connection
- Inner peace
- Space to recharge



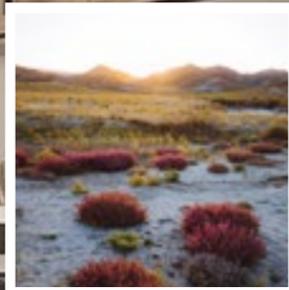
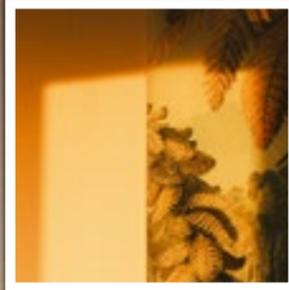
Flooring Styles

- Unique natural character
- Warm and rich
- Elegant and refined



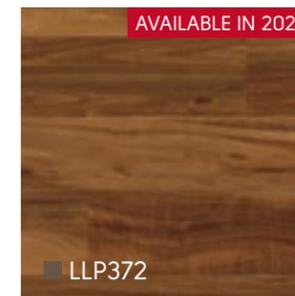
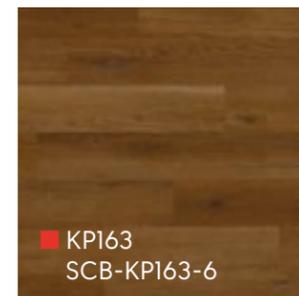
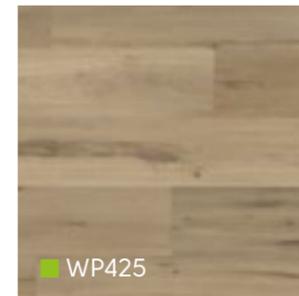
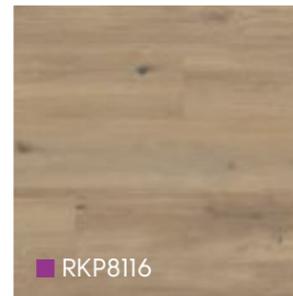
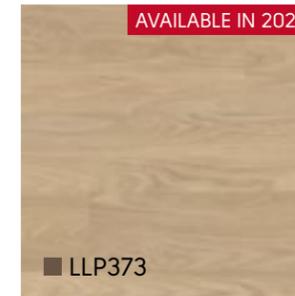
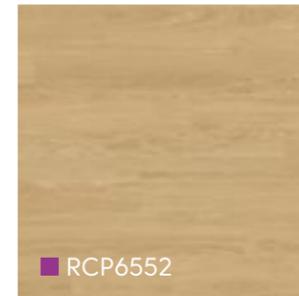
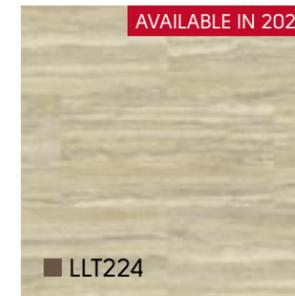
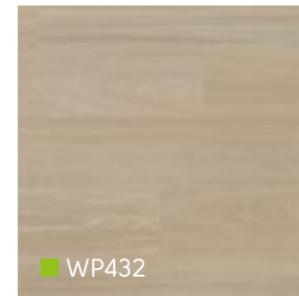
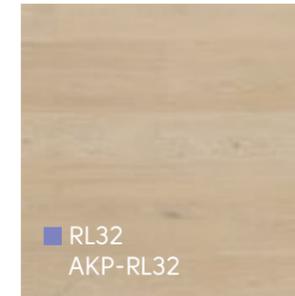
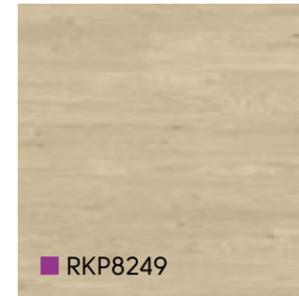
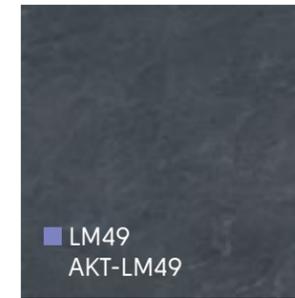
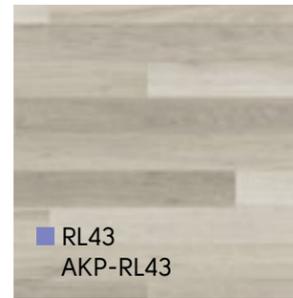
LUMA

Luma brings nature and technology into harmony. Thriving greenery and other biophilic design elements create a connection to nature. The illumination of digital devices – inspired by natural phenomena like marine bioluminescence or celestial auroras – offers enchanting possibilities for light, color and multisensory stimulation.



RELAXATION | FOCUS | REFUGE

■ Leyster Oak WP425



Design Principles

- Biophilia
- Bio-based colors
- Multisensory elements



Emotional Benefits

- Reduce stress
- Minimize distraction
- Sense of security



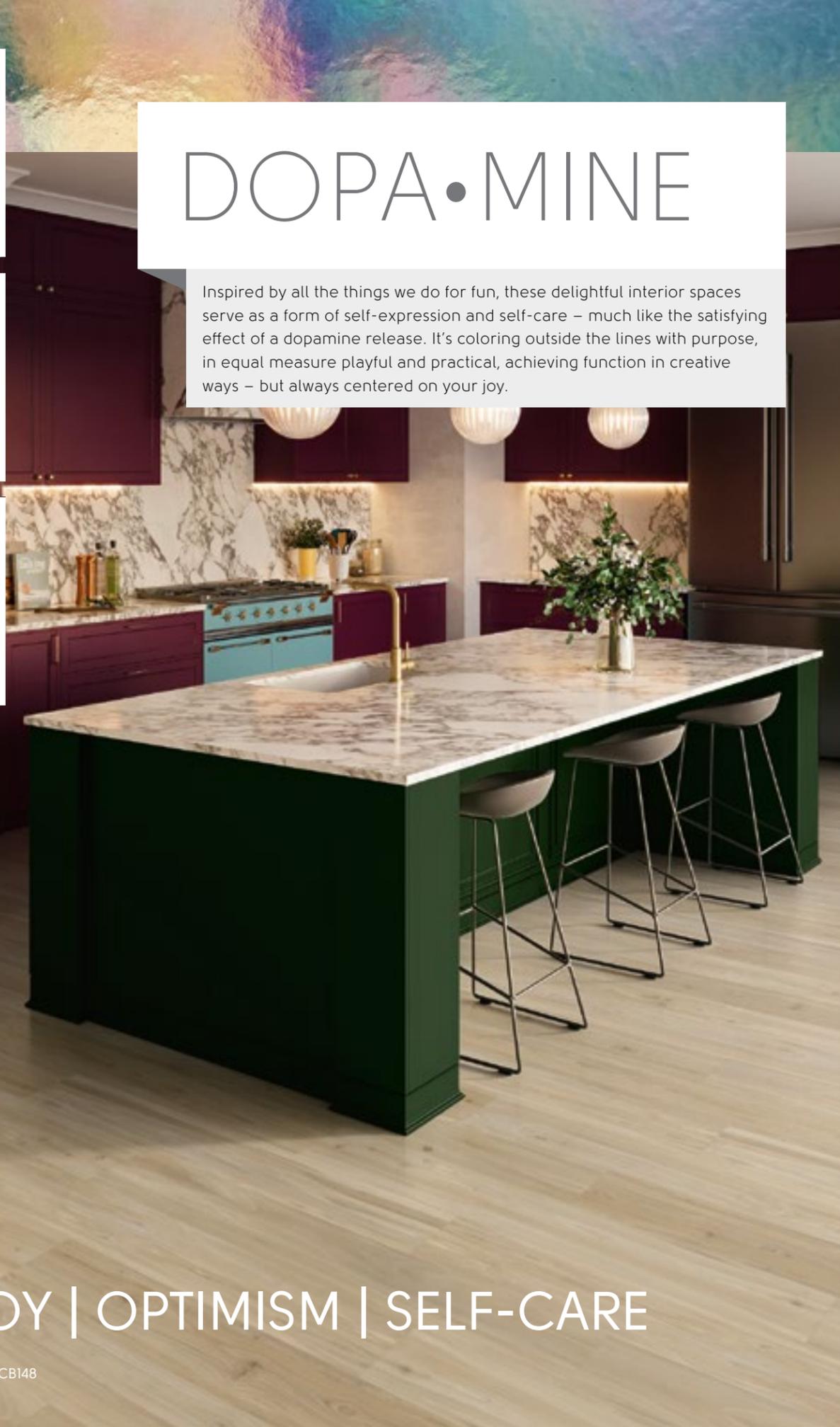
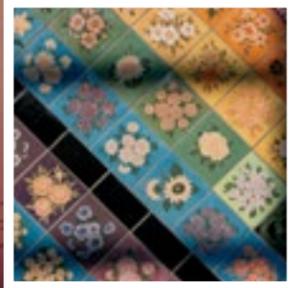
Flooring Styles

- Responsive to light
- True to natural form
- Earthy tones



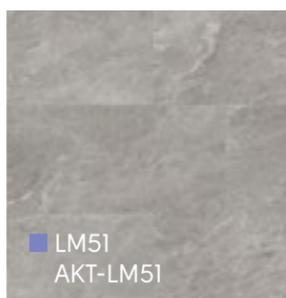
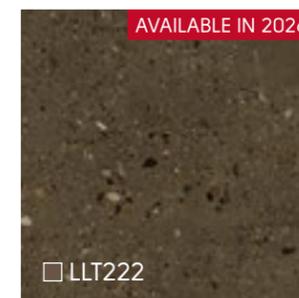
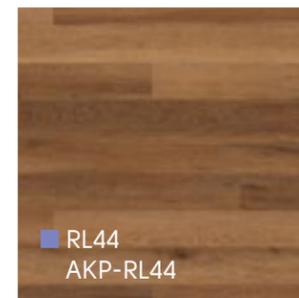
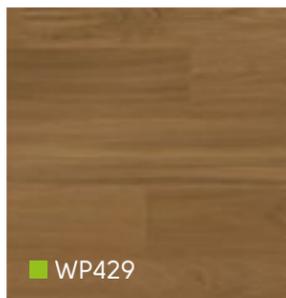
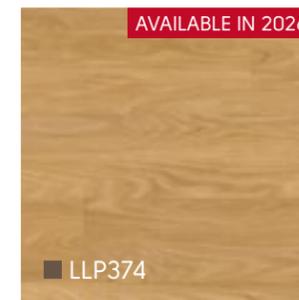
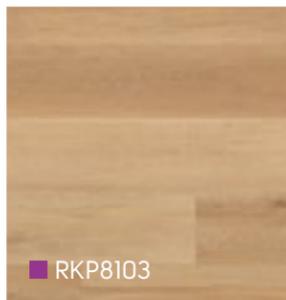
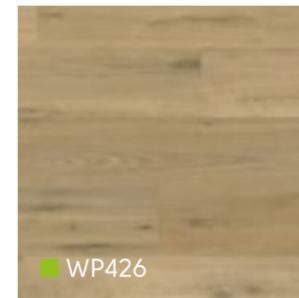
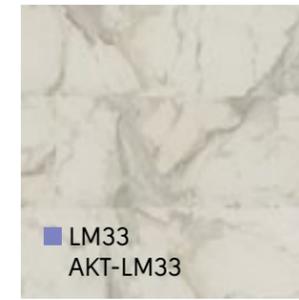
DOPA•MINE

Inspired by all the things we do for fun, these delightful interior spaces serve as a form of self-expression and self-care – much like the satisfying effect of a dopamine release. It's coloring outside the lines with purpose, in equal measure playful and practical, achieving function in creative ways – but always centered on your joy.



JOY | OPTIMISM | SELF-CARE

Indy Urban Elm VGW148T | SCB148



Design Principles

- Unusual color combos
- Stripes and patterns
- Vibrant motifs
- Art deco



Emotional Benefits

- Enhance mood
- Spark joy
- Stimulate imagination



Flooring Styles

- Understated neutrals
- Eye-catching patterns (chevron, herringbone)
- Timeless appeal





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Visit us online at
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260101 | March 2026

Front cover image:  Warm Ash RKP8103

Back cover image:  Honey Apres Oak VGW147T | SCB147

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To order free samples, go to the page of the product you like at karndean.com and click the "Order Free Sample" box.

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DOPA•MINE