

## TERMS AND CONDITIONS

### Korlok \$400 Gift Card Promotion – Karndean Designflooring

**1. The Promoter is:**

- 1.1 Karndean International Pty Ltd (ABN **94 052 427 853**) of registered office address: 835 Stud Rd, Knoxfield VIC 3180 ('the Promoter').

**2. Promotion Period**

- 2.1 This promotion starts on the 1<sup>st</sup> of August 2025 at 8.00am and ends on 18<sup>th</sup> of December 2025 at 11.59pm. Entries must be submitted by 11:59pm AEST on 18<sup>th</sup> December 2025 ('the Promotional Period'). Final winner will be announced on the 19<sup>th</sup> of January 2026, to conclude the promotion.
- 2.2 Employees of the Promoter, associated Karndean retail customers, agencies, or their immediate family members, or anyone else connected in any way with the promotion, shall not be permitted to enter.

**3. Eligibility**

- Open to Australian residents who are over the age of 18 as at the date of entry ('Eligible Entrant').
  - Purchase must be made through a Participating Retailer. See section 5.
  - Only purchases of an Eligible Product from the [Karndean Korlok hybrid rigid core range](#) qualify. See section 6.
  - Offer applies to residential home installations only. Commercial or non-residential installations are excluded.
- 3.1 To enter the promotion, an entrant must:
- Purchase any Eligible Korlok Rigid Core Product from a Karndean retailer during the Promotional Period.
  - Have the flooring installed by a professional installer.
  - Take good quality before and after photos of the new Korlok flooring installation.
  - Share the transformation on Instagram, tagging @karndean\_anz
- 3.2 One valid entry per household. The entry must include all required elements and be submitted no later than 18<sup>th</sup> December 2025
- 3.3 No responsibility will be accepted for entries not received by the Promoter due to technical or other issues.

#### **4. Prizes and Rules:**

- One winner will be selected each month on 30<sup>th</sup> September 31<sup>st</sup> October 28<sup>th</sup> November and 19<sup>th</sup> December 2025 before 5pm AEST.
  - Only one winner will be chosen from all Eligible Entrants' submissions received up to close of business on the day prior to the relevant selection date and will be announced at the end of each month.
  - By submitting an entry, the Eligible Entrant's permission is given for Karndean to share the announcement on its Instagram and/or Facebook page.
  - Each winner will receive one (1) AUD \$400 physical gift card.
  - Winners will be judged based on creativity, quality, and the transformation of their flooring project.
  - The Promoter reserves the right to determine the judging panel and outcome.
- 4.1 The Promoter reserves the right to cancel, amend, or suspend the promotion and these terms and conditions without notice due to unforeseen circumstances beyond its control.
- 4.2 The Promoter is not responsible for inaccurate prize details supplied to Eligible Entrants by any third party connected with this promotion.
- 4.3 No cash alternative to the prizes will be offered. Prizes are not transferable. The Promoter reserves the right to substitute any prize with another of equal value if necessary.

#### **5. Participating stores:**

- 5.1 This promotion is available only through selected and Participating Retailers that stock the Eligible Products. Product availability may vary by location. Residential homeowners must make their purchase from a Participating Retailer within Australia to qualify for the promotion. The Promoter reserves the right to verify proof of purchase, the retailer and purchase location. A full list of participating stores can be viewed here on [our website in the Find A Retail lookup](#) ('Participating Retailers').
- 5.2 All installations must be installed in accordance with the [Karndean rigid core with 5G® fold down installation system guide](#), and in line with the National standards and building codes in Australia, AS / NZS 1884.

## 6. Eligible products:

This promotion applies only to purchases of eligible Karndean Designflooring products within the **Karndean Korlok range** offering in *hybrid rigid core planks and tiles*, specifically the following SKUs: RKP8103, RKP8118, RKP8116, RKP8119, RKP8105, RKP8101, RKP8207, RKP8239, RKP8240, RKP8241, RKP8242, RKP8243, RKP8244, RKP8245, RKP8246, RKP8247, RKP8248, RKP8110, RKT2413, RKT2414, RKT2410, RKT3021, RKT3020, RKT2423, RKT3018, RKT2417 ('Eligible Products')

- 6.1 Purchases of any other Karndean products, ranges, or SKUs not listed as an Eligible Product will not be considered eligible for this promotion. The Promoter reserves the right to verify the product and SKU at the time of entry or redemption. Specified Korlok SKUs are subject to availability at participating retailers
- 6.2 Product Information and Purchase Support Tools: Karndean Designflooring is committed to helping customers make informed flooring decisions. To ensure the best possible experience, we recommend the following:
- [Product Photography Disclaimer](#): While we take every effort to ensure the accuracy of our images, product photography should be used as a guide only. Karndean Designflooring does not guarantee that colours viewed online, in print, or through digital displays will be an exact match to the final installed product. We are not responsible for any differences in appearance due to digital or print representation.
  - [Product Samples](#): Obtain a product sample to experience the texture, embossing, colour, and design up close. This firsthand experience will help you understand how the flooring will complement your space.
  - [In-Store Viewing](#): Whenever possible, visit one of our authorised retailers to view larger samples in-store. Seeing the product on a larger scale can provide a clearer picture of how it will appear in your project.
  - Online Resources: Explore our [Advice & FAQ](#) section for valuable information. In addition, we encourage reviewing [installation guidelines](#), [aftercare and maintenance tips](#), [lighting effects](#), product variation, and [how to manage your samples once received](#), including colour and texture selections. Our digital resources offer insights that can enhance your decision-making process.
- 6.3 [Design Intent – High Variation Products](#): Many of our products feature intentionally high variation in shade, colour, texture, emboss, and pattern to enhance their natural aesthetic. This means that individual planks may have pronounced differences that contribute to an authentic flooring look. It's important to understand that this variation is an intentional design

feature that adds depth and realism by reflecting the complexities of natural materials.

**7. Winner Notification:**

- Winners will be contacted via Instagram or Facebook direct message.
- If no response is received within 7 days, the prize may be awarded to the next Eligible Entrant.
- Winners will be publicly announced (with consent) on Karndean ANZ social media channels.
- The Promoter will confirm with each winner how and when the prize will be delivered or collected.
- The Promoter's decision in respect to all aspects of the competition is final and no correspondence will be entered into.
- By entering, Eligible Entrants agree to be bound by these terms and conditions.
- The competition and these terms are governed by Australian law. Any disputes will be handled under the jurisdiction of the Australian courts.
- The Promoter will publish the first name and/or social media handle of the winners on its website and social platforms.
- This promotion is in no way sponsored, endorsed, administered by, or associated with Instagram or any other social media platform. You are providing your information to the Promoter, not to Instagram/Meta.

**8. Gift Card Terms & Compliance:**

- Karndean cannot be held liable for any issues with the use of the physical gift card, funds being lost or lost gift cards.
- You are responsible for all transactions on the Gift Card, except where there has been fraud or negligence
- You are responsible for checking your transaction history, knowing the available balance and date of expiry for the Gift Card
- Gift card holders are urged to contact their gift card issuer for any enquiries or to check their balance.
- Expiration dates can be found on the back of the card

**9. Prize Fulfilment Delays / Liability Limitation**

- 9.1 To the extent permitted by law, the Promoter is not liable for any loss, damage, or personal injury suffered or sustained in connection with the promotion or the use of a prize

**10. Privacy & Data Handling (Privacy Act 1988 compliance)**

- 10.1 Eligible Entrants' personal information will be collected and used for the purpose of conducting this promotion and in accordance with the Promoter's privacy policy at <https://www.karndean.com/en-au/floors/helpful-information/privacy-policy>. Eligible Entrants consent to the storage of their personal information by the Promoter for the purpose of this promotion and also consents for the Promoter to use this information for future promotional and marketing purposes, unless consent is later withdrawn. The Eligible Entrant may request access or an update to personal information or lodge a complaint by writing to The Privacy Officer, Karndean International Pty Ltd (ABN 94 052 427 853) of 835 Stud Road, Knoxfield, VIC 3180 or by email to [privacy@karndean.com.au](mailto:privacy@karndean.com.au).

**11. Use of Content**

- 11.1 By entering this promotion, Eligible Entrants grant the Promoter a royalty-free, worldwide, perpetual, irrevocable, non-exclusive, and transferable licence to use, reproduce, modify, adapt, publish, translate, create derivative works from, distribute, and publicly display the submitted content - including before-and-after photos, social media posts, captions, and tagged imagery - for promotional, marketing, and publicity purposes in any media now known or hereafter developed in the future, without further compensation, notification, or permission, unless prohibited by law.
- 11.2 Eligible Entrants warrant that they are the legal owner of the content submitted or have obtained all necessary rights, permissions, and licences to grant this usage licence. Eligible Entrants further warrant that the content does not infringe any third-party rights, including but not limited to copyright, moral rights, privacy rights, or publicity rights.
- 11.3 The Promoter reserves the right to edit or adapt submitted content for clarity, tone, or format consistency and may choose to feature the Eligible Entrant's name or social media handle when publishing content, though attribution is not mandatory.
- 11.4 By submitting content, the Eligible Entrants acknowledge and agree that the Promoter may use the content in perpetuity across platforms including, but not limited to social media, websites, advertising materials, brochures, in-store displays, press releases, eDMs, and other promotional communications.

## **12. Full Compliance Statement**

- 12.1 This promotion is conducted under, and must be construed under, the laws of Australia. The Promoter supports the responsible marketing of promotions and complies with the Australian Consumer Law.
- 12.2 Nothing in these Terms and Conditions limit, exclude or modify or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act 2010 (Cth), as well as any other implied warranties under the ASIC Act or similar consumer protection laws in the State and Territories of Australia.
- 12.3 The winner is responsible for payment of any tax due on their prize.

## **13. Trade Promotion Clause**

This promotion is a game of skill. Chance plays no part in determining the winners. Each entry will be individually judged based on its creative merit, and all judging will be conducted in a fair and consistent manner. No element of chance or randomness is involved in the selection process.

## **14. Product Information and Purchase Support Tools**

The Promoter, Karndean Designflooring, is committed to helping customers make informed flooring decisions. To ensure the best possible experience, we recommend the following:

- [Product Photography Disclaimer](#): While we take every effort to ensure the accuracy of our images, product photography should be used as a guide only. Karndean Designflooring does not guarantee that colours viewed online, in print, or through digital displays will be an exact match to the final installed product. We are not responsible for any differences in appearance due to digital or print representation.
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